



The Mountain Artists Guild Gallery Standards

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The Mountain Artists Guild

STANDARDS for the Purpose of Showing at the Gallery

Gallery Committee

The Mountain Artists Guild (MAG) Gallery Committee, applies the following standards to any and all visual art to be shown at the MAG Gallery. This criterion applies to members, non-members, competitions, gallery rotation, and special events. All entries must meet all MAG guidelines and Gift Shop quantities.

The Gallery Committee consists of a MAG Staff member, Chairperson, Secretary and member volunteers who are dedicated to keeping high standards for exhibiting artwork in the MAG Gallery. The Committee meets monthly on the 3rd Thursday at 10:00am in the upstairs classroom.

The Gallery Committee intends these standards to be an educational opportunity for new and established artists for the purpose of showing quality artwork that reflects high standards in gallery presentation.

Original Art

Acceptable

Only juried-in **original art** will be accepted in the following mediums: All artwork must be recent (created within the past 3 years).

2D Art - refer to Exhibit 1 for hanging requirements on page 5.				
Oil	Watercolor	Acrylic	Pastel	Pencil Drawing
Ink	Mixed media	Fabric Art	Batik	Encaustic
Collage	Silk painting			
3D Art - please refer to the MAG Standards checklist on page 10-11.				
Sculpture in Jade	Soapstone	Marble	Jewellery	Functional Art
Metal	Wood	Clay	Pottery	Raku
Papier Mache	Porcelain	Glass (painted, blown, fused, stained)		
Printmaking				
Artist-produced artwork using techniques such as Intaglio, Monoprint, Serigraph/Silkscreen, Relief, Cameo or Planographic Prints. (This does not include reproductions such as a giclée or lithograph produced by a print shop).				
Photography and Digitally Based Artwork				
The artist (photographer) must be directly involved in the creative process. This refers to all aspects of preparing to photograph a subject, such as equipment types (film or digital camera), lighting and composition. Images may be enhanced or altered using photographic applications, e.g., Adobe Photoshop. Photographs must be printed on professional quality support. <u>Where the artist utilizes a computer and imaging software (e.g., painter, Photoshop, alchemy) to create an original piece that may include elements that are traditional in nature (e.g., scanned paintings, photographs, sketches, etc.) or digitally created, the artist must be directly involved in the creative process and must not rely solely on randomly generated elements.</u>				
Wearable/Fiber Art Standards				
Mountain Artists Guild has the right to reject any pieces deemed not within the gallery standards; artist must demonstrate proficiency and knowledge in the "wearable arts category". <ul style="list-style-type: none">• Wearable art must be original and creative in design• Fabrics must be handmade or a combination of fabrics• Garments should be interesting with unique and compelling combinations• Will be one-of-a-kind textiles• All wearable art should make an artistic statement; does it represent a thought, culture, emotion or social movement• Include handling/care instructions or have them available at the Gallery• May enter up to 20 pieces during each Show or as space allows in Gift Shop• All wearable art will be juried				
Other (original works deemed acceptable by Gallery Committee)				

- **Anything not listed here will be reviewed by the Gallery Committee**

Not Accepted for Main Gallery Themed Shows

Any Edition prints or reproductions – **only original art and the first original print of a photograph and digital art** are permitted in the Main Gallery Themed Shows (ArtCall).

Prints and reproductions are accepted in the Gift Shop Category *or as a replacement in the show if the original is sold.*

Subject Matter

Any tastefully presented work of art will be accepted, including the human form when it is rendered in a spiritually, sensitive and edifying manner. The MAG Gallery Committee reserves the right to refuse any art.

Copyright

The Mountain Artists Guild expects all artists to be aware of copyright and to avoid copyright infringement. Copyright is the responsibility of the artist in all instances.

Cultural Appropriation

The Mountain Artists Guild expects all artists to research cultural appropriation to make informed decisions if displaying culturally inspired or culturally sensitive artwork.

Frames and Canvas

Frames

Frames may be purchased anywhere, if the product is:

- Archival (acid free)
- Properly wired
- **Easel frames are not permitted for the main gallery walls.** Easel frames are acceptable in the Gift Shop category.

Canvas & Board

- Canvas or boards less than 1" (one inch side) **must be framed.**
- **Side staples are not acceptable.**

Dust covers are recommended on all framed artwork but are optional.

For examples of correct and incorrect methods of hanging pictures see **Example 1.**

Quick framing checklist

Wire rings or screws attached 1/3 down the frame's edge.

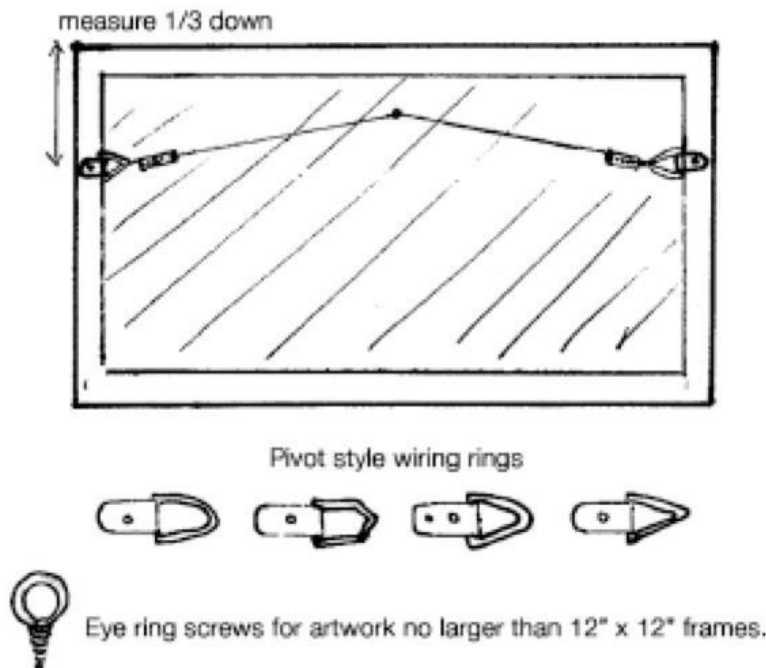
Wire ends covered in tape or shrink tubing.

Pivot style wiring rings. (D-rings)

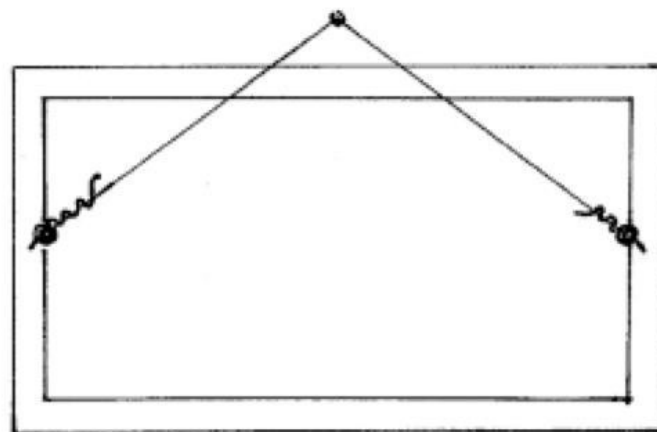
Wire has some give, not too taut.

Example 1 - Acceptable/Non-Acceptable Hanging Procedures

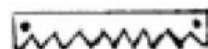
Acceptable hanging procedures



Not acceptable hanging procedures



Wire too long, no tape or shrink tubing on wire.



No nails or wires protruding.
No baler twine.
No mirror clip frames.
No Saw tooth hangers

Member Allowances for Gallery

- Artwork **including frame** must be a minimum of 80 square inches (ex. 8" x 10") or no larger than 1728 square inches (ex. 36" x 48") **including frame** to hang in the main gallery. **48" on the longest side, including frame.**
- Feature Wall & Spotlight Rooms are excluded from maximum and minimum sizes.

2D Artwork

The Guild requires that artwork be in "gallery condition".

These gallery standards are intended to define what is acceptable as "gallery condition"; however, they do not cover every possibility. Artists are continually finding new ways to mount or display their work. **The Guild reserves the right to reject artwork that is not in gallery condition** or would result in high risk of damage to hang or display due to weight or inadequate structure. The Guild also has the authority to reject any work that may be interpreted as offensive to the community we serve.

- No wet paintings will be accepted
- Frames, mats, and glass must be in gallery condition.
 - Frames must not have chips or scratches, must not be separating at corners, and art must be securely fastened in the frame.
 - Mats and glass must be clean and free of marks and specks of dirt. Acid-free (archival) mats are recommended. It is recommended that glass be clear since matte glass can distort the image. For large work consider using acrylic (Plexiglas) rather than glass to reduce the weight of the artwork.
- *The back of artwork* must have a professional appearance. It is recommended that framed artwork have a dustcover on the back unless the artist believes a dust cover would compromise the artwork, the type of framing does not allow a dustcover, or it can be easily damaged by the hardware necessary for the frame.
- Acid-free paper or acid-free mat board is recommended. There should be no visible tape.
- For framed paintings/photographs, picture wire must be securely attached and strong enough to hold the work. It is recommended wire be attached to the frame 1/3 of the way down the frame and must hang 2" minimum below the top of the frame. We recommend D-rings be used for securing wire to the frame. No sawtooth hardware is permitted on original paintings or photographs.
- French Cleats are not permitted - all 2D work must have picture wire for hanging.
- Unframed paintings or photographs on canvas must be gallery wrapped, with the finished edge painted, with a minimum of 1" to canvas edge.
- Canvas or boards 1" or less must be framed. We will accept stretched canvases from 1" and up that are not framed if they have fully painted or finished sides. Side staples are not acceptable.
- Nude images must have prior approval of the Gallery Committee Chair. Nude images that could be interpreted as pornographic will be rejected. The Gallery Committee Chair may designate several committee members to assist in making the determination of whether to accept the image.
- Exceptions are made on an individual basis by the Director and Gallery Associate.

3D Artwork

Artwork deemed 3-dimensional shall meet the following requirements:

- Handmade by artist
- Functional or Non-functional

Hangers if applicable

- Proper wire or Hooks

Surfaces

- Bottom smooth
- Rims smooth

Glazes

- No Cracks
- No Flaws
- No Pinholes

Bumpers (Non-Functional 3D)

- Bumpers
- Leather
- Felt
- Cork

Substantial sized pieces to be addressed by the Gallery Committee on an individual basis.

Art Cards and Print Rack

Each artist shall be allowed maximum twenty-five (25) art cards, which may include

- Original works
- Photographs
- Collage
- Photographs of your artwork
- Computer generated images will be accepted provided they are printed on photo paper.
- Professional reproduction of artwork

Only small original, matted, packaged art under 16 x 20" (27.94cm x 35.56cm) will be accepted for print racks. Cards and bookmarks will be accepted. Cards must be in commercial, clear envelopes made for cards and paintings. Zipper or freezer bags are NOT accepted.

It is the member's responsibility to care for their own stock and to replenish inventory as needed. Copyright applies to all art.

For any questions about what will be accepted by The Mountain Artists Guild, please contact gallery@mountainartistsguild.org or call 928-445-2510.

The Gift Shop and Holiday Show

The intent of the Holiday Show is to present quality handmade original gifts for sale made by MAG members. Purchased merchandise of any kind is against our guidelines and therefore not allowed for resale.

Limited space may impact display; artists are limited to a total of 75 pieces considered “gift shop”. Recommended 25 cards, 25 earrings/jewelry items, 25 small artworks/unframed prints or combination not to exceed 75 items total. Artists may replenish inventory as needed due to sales volume.

2D artwork in the Gift Shop must be 12” x 12” or less, including frame.

Cards professionally printed with your artwork as well as professional reproductions (i.e., giclée prints), either shrink wrapped or framed will be accepted. These must be clearly identified as reproductions on the title card or tag as well as the inventory sheet so that the purchaser is aware that they are buying a reproduction.

Allowed and made by MAG Members

Examples

- Original ornaments
- Matted and shrink-wrapped paintings
- Candles
- Bath, Body and Beauty products with full ingredients listed and packaged to meet or exceed health requirements
- 3D works
- Packaged handmade or hand painted art cards
- Cards professionally printed with your artwork
- Other items accepted by the Gallery Committee in the application process
- Calendars
- Fiber Art, Scarves, Knitting, Crochet, Sewing and Needlepoint handmade by the artist will be juried for quality and originality

Not Allowed

Examples

- Commercially purchased items or reselling of retail items
- Food and Other confections

*All items are subject to approval by Gallery Committee.

Intake Checklist (2D)

Framing

Archival ☐ Yes ☐ No _____
Dust Cover/Backing ☐ Yes ☐ No _____
Proper Frame ☐ Yes ☐ No _____
Bumpers ☐ Yes ☐ No _____

Hangers

Proper wire ☐ Yes ☐ No _____
Hooks ☐ Yes ☐ No _____
Wire Cover ☐ Yes ☐ No _____

Matting

Acid Free ☐ Yes ☐ No _____
Properly Cut ☐ Yes ☐ No _____
Clean (no smudges) ☐ Yes ☐ No _____

Canvas

Painted/Finished Edge ☐ Yes ☐ No _____
Exposed Staples ☐ Yes ☐ No _____
Dust Cover ☐ Yes ☐ No _____

Not Permitted

No pre-sales or holds of any artwork brought to the gallery for any themed show can be sold during intake to volunteers or staff. All items will be available for purchase at 10:00am when the gallery opens to the public on the first day of the show.

Intake Checklist (3D)

General

Description _____
Handmade by artist ☐ Yes ☐ No _____
Functional ☐ Yes ☐ No _____
Non-functional ☐ Yes ☐ No _____

Hangers if applicable

Proper wire ☐ Yes ☐ No _____
Hooks ☐ Yes ☐ No _____

Surfaces

Bottom smooth ☐ Yes ☐ No _____
Rims smooth ☐ Yes ☐ No _____

Glazes

Cracks ☐ Yes ☐ No _____
Flaws ☐ Yes ☐ No _____
Pinholes ☐ Yes ☐ No _____

Bumpers - Non-functional 3D

Bumpers ☐ Yes ☐ No _____
Leather ☐ Yes ☐ No _____
Felt or Cork ☐ Yes ☐ No _____

Not Permitted

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Intake Checklist Jewelry

General

Handmade by artist ☐ Yes ☐ No _____

Connection Strength ☐ Yes ☐ No _____

Solder Points ☐ Yes ☐ No _____

Secure Stone Settings ☐ Yes ☐ No _____

Smooth Surfaces ☐ Yes ☐ No _____

Earrings on Cards ☐ Yes ☐ No _____

Packaging/Tags ☐ Yes ☐ No _____

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